Nikolay Zhukov

Date of birth: 28/07/1991

Ukraine, 65031 Odesa
+38 063 252 47 11
nikolay.zhukov375@gmail.com

EXPERIENCE

Freelancer, Odesa — *Webshop builder*

- Launched and managed webshops on WordPress
- Template editing
- Content building
- Selection and setup of plugins
- Webshop SEO
- SMM

AutoDoc GmbH, Odesa — *Content Quality Control Department Manager (CQCD)*

August 2018 - January 2020

Quality control check and analytics of AdWords, SEO and web-content for the two major company projects in 21 language clones.

- In the last two months I managed to find more than 4,000 keywords for the projects.
- Search for keywords using the organic output of Google, Ebay, Amazon, AdWords planner and Keyword tool in all languages.
- Check the frequency of keywords found through the AdWords planner.
- Verify the relevance of keywords found through Google Images.
- Regularly monitor the number of clicks, impressions and conversions of the found keywords via AdWords.
- Additionally, make search and selection of images for car brands, models and modifications before and up to restyle.

AutoDoc GmbH, Odesa — *Project SEO*

September 2016 - August 2018

SEO, content, visual QA for 19 language versions of the project; blog articles publishing.

- During the first one and a half months of work I only checked and edited over 800 texts for the project in different languages. After that, I did the same tasks upon receiving translations.
- Provided verification of texts for the project in different languages.
- Was editing and proofreading texts in different languages.
- Worked with the Ahrefs service for link-building in different languages.
- Was engaged in the search for video content for the project (cars,

SKILLS

- Confident user of Adwords and Adwords keyword planner
- Perfect command of PCs and laptops (Office apps - MS Word/Excel/Powerpoint; design & construction - AutoCad Mechanical; web – fluent Internet-surfing)
- Solid knowledge of Slack, Trello and AdWords Keyword Planner
- Perfect command of Google apps (docs, sheets, slides)
- HTML layout (blog articles design)
- Social media management

CERTIFICATES

- September 2014 – QATestLab "Software testing" online certificate
- October 2022 - Google Cloud Skill Boost "Google Cloud Essentials"

PERSONAL QUALITIES

Active life position, attention to details, purposefulness, organizational skills, high sociability, personal responsibility, multitasking, high efficiency, optimism, creativity, initiative, quick learner, high stress-resistance, punctuality, flexibility, team player

LANGUAGES

- Ukrainian – native speaker
- English – advanced
- German – upper intermediate

models) in different languages.

- Monitored and reported visual bugs on the project.
- Filled in the project in 21 languages with the checked content.
- Additionally developed a Dutch blog for the project and published articles in WordPress.

"111PIX.UA" IT company, Odesa — *IPTV tester*

April 2015 - August 2016

- Tested over 200 channels for video and audio bugs.
- Gave tasks to admins when finding bugs.
- Assured no dyssynchronous speech while broadcast.
- Continuously monitored the online live show BattleCam for connection, video and audio errors.
- Experienced working 3 months night shifts in a row with no weekends.

Odessa.co.ua, Odesa — *Community manager*

January 2014 - May 2014

- Provided assistance in renting apartments and houses in Odessa.
- My clients always had a positive experience from our deals.

Sicut Nox Silent, online — *Product manager*

August 2011 - November 2013

Italian cybersport organization.

- One vs One champion in the ESL Italian League.
- Was training and preparing people for the championships in the ESL Italian League.
- Was engaged as a roster manager in the selection of team players from different countries of Europe for the ESL Italian League.
- Community management
- My team won the ESL Italian League in 2012.

EDUCATION

Odessa National Polytechnic University, Odesa — *Master*

September 2008 - June 2013

Mechanical engineer at the German-technical faculty.

Web-shop Autoteileprofi.de (multilanguage clones) — *Content manager, tester*

Blog Auto-onderdelenexpert.nl — *Web-editor*

Autodoc.de (multilanguage clones) — *Content Quality Control Department Manager (CQCD)*

Pkwteile.de (multilanguage clones) — *Content Quality Control Department Manager (CQCD)*

Igrashka.store — *Webshop builder*